



First Aid Kit Fundraiser - FAQ's for the fundraising organiser

How does the First Aid Kit Fundraiser work?

The St John first aid kit fundraiser allows schools, clubs or community groups to raise funds for various activities through the sale of select St John first aid kits. The school then retains a portion of the profits from the sale of the kits!

How long should our school or club run the First Aid Kit Fundraiser for?

St John recommends running the Fundraiser within your school or club over the course of a month so that you have enough time to promote it and have the best chance of collecting as many first aid kit orders possible.

How much profit does the school/club retain from the sale of first aid kits?

The school or club will retain 25% of profits made from the sale of first aid kits during the fundraising period.

What first aid kits are on offer as part of the fundraiser?

Three of St John's most popular first aid kits are available as part of the First Aid Kit Fundraiser;

Personal Motoring Kit - \$35

Small Leisure Kit - \$49.95

Medium Leisure Kit - \$89.95

For more information about these kits, please visit www.stjohnambulance.com.au

How do I promote the Fundraiser within my school/club?

There are a range of free online resources available to promote the first aid kit fundraiser within your school or club. Visit the First Aid Kit Fundraiser page on the St John website and follow the links to download PDF's of following;

- *Flyer* – print these out and hand them out or pin them up on your notice board
- *Insert for the school newsletter or bulletin*- a great way to let parents and families know about the school's involvement in the fundraising program.

- *Email signature banner* – have office staff add this little graphic to the bottom of their email signature!

How do I collect orders for the first aid kits?

When you sign up to run the first aid kit fundraiser, you will receive a fundraising starter pack which includes information about the fundraising process and a batch of secure order forms.

These order forms are to be completed by anyone wishing to place an order, with relevant order information and credit card payment details. It is then up to you as the fundraising organiser to collect all of these completed order forms by the end of the fundraising period and return to St John head office in the pre-paid envelope also provided in your starter pack.

Handy tip: We recommend letting people know where to take their completed order forms to (i.e. a particular staff member, or the school office). This way all the order forms are directed to the one place. We have included space for you to write this information on our fundraising flyer (available for download on the St John website).

When will the first aid kits arrive?

Once we receive the order forms and payments are processed, the first aid kits will then be dispatched to the school or club (not to the individuals who purchase the kits). You will receive your first aid kits within approximately 10 working days following St John receiving all of your completed order forms (subject to stock availability).

You will then be able to distribute the kits to those within your school or club who have placed an order. To make things easy, a copy of each of the order forms with an attached payment receipt is included in the delivery.

Are there any incentives available for achieving a certain amount of sales?

If your school or club achieves more than \$7,000 in sales during the Fundraising Period, they will be entitled to receive a free St John portable Medium Risk Workplace First Aid Kit, valued at \$145.00.

What are the benefits of fundraising with the St John First Aid Kit Fundraiser?

By raising funds through the First Aid Kit Fundraiser, you are not only helping out your school or club but you are also promoting a positive message about the importance of first aid in the community.